

MEDIA ADVISORY

Aug. 21, 2006

Contact: Mark Folse

504/872-0091 (Office/Home)

701/200-6424 (Cell/Day Of)

Authors of Disaster to keynote Rising Tide Bloggers conference

The Rising Tide Conference on Saturday, Aug. 26 2006 at the New Orleans Yacht Club will feature keynote speakers Christopher Cooper and Robert Block, authors of Disaster: Hurricane Katrina and the Failure of Homeland Security.

WHERE: Keynote at 9:00 am, Saturday August 26.

WHERE: New Orleans Yacht Club, 403 N. Roadway St., New Orleans LA

Please note this is a time change from the original advisory. A final schedule is listed below

Other featured guests include Jon Donley, editor of NOLA.Com on the Journalists and Bloggers panel, and Michael Duplantier, Peggy Wilson and Shane Landry as guests on the New Orleans Politics forum.

The conference will bring together people committed to communicating about New Orleans to dispel myths, promote facts, share personal testimonies, highlight progress and regress, discuss recovery ideas, and promote sound policies at all levels. This event will be a "real life" demonstration of internet activism as the nation prepares to mark the one year anniversary of a massive natural disaster followed by governmental failures on a similar scale.

Schedule

9:00 am-10:00 am. Keynote Address: Christopher Cooper and Robert Block, authors of Disaster: Hurricane Katrina and the Failure of Homeland Security.

10:15 - 11:15: Panel Discussion: Personal Viewpoints moderated by Mark Moseley, including bloggers who stayed through the storm.

11:30 - 12:30: Think New Orleans by Alan Gutierrez.

12:30 – 1:30: LUNCH (possible viewing of Katrina-related films)

1:30 - 2:30: Panel Discussion: New Orleans Politics moderated by Peter Athas.

2:45 - 3:45: Panel Discussion: Influence of Journalists and Bloggers moderated by Maitri Venkat-Ramani and Mark Folse, with NOLA.com editor Jon Donley and Christopher Cooper.

4:00 - 5:00: Panel Discussion: Bloggers & Neighborhood Associations moderated by Morwen Madrigal and Peter Athas, with blogger/neighborhood activists representing the Gentilly, Mid-City, Northwest Carrollton and Broadmoor neighborhoods.

5:00 – 6:00: Mixer and cash bar.